



# 2021 LNHA Advertising Form Membership Directory & Buyers Guide

- Tab-page advertisement: \$750
- All ads are in color.
- Size: 4 7/16 x 7 11/16 – no bleed
- Electronic Format: High-resolution PDF

## Preferred Tab Placement

(ex. "Association" tab – front) **\*If none indicated, ad will be placed for you.** (Placement is on a first come, first serve basis)

## Artwork

- Use my artwork from the previous Directory and Buyers Guide.
- I will submit new artwork by the **January 15, 2021**, deadline. **Artwork will NOT be accepted after the deadline.**

<b>Contact Information Form</b>	
Name of advertiser (company)	Contact name
Street Address	City
Zip	State
Phone	Email address
Signature of authorized purchaser	

## More Information

- Make checks payable to Louisiana Nursing Home Association and mail payment to: LNHA, 7844 Office Park Blvd., Baton Rouge, LA 70809 or you can call the LNHA office to pay with a credit card.
- The LNHA Buyer's Guide is for **Members Only**.
- Email your artwork to [jstacey@lnha.org](mailto:jstacey@lnha.org)
- Payment is due upon execution of advertisement order. Ads will not be published until payment is received.
- Camera-ready art should be submitted upon execution of advertisement order and in the proper format.
- The right to reject any advertisement is reserved by the publisher.

For more information, contact Julie Stacey at 225.927.5642 or [jstacey@lnha.org](mailto:jstacey@lnha.org)